

## CLAIMS

What is claimed is:

- 1    1.    A method for navigating a user in a network-based supply chain management  
2       interface, comprising:  
3       a)    registering a plurality of stores, distributors and suppliers of a supply chain  
4       utilizing the Internet;  
5       b)    assigning each of the stores, distributors and suppliers an identifier;  
6       c)    receiving a request from a user for access to a database utilizing a first web-page,  
7       wherein the request includes an identifier;  
8       d)    identifying the user as at least one of a store, distributor and supplier using the  
9       identifier; and  
10      e)    displaying a second web-page if the user is identified as a store, a third web-page  
11      if the user is identified as a distributor, and a fourth web-page if the user is  
12      identified as a supplier.
- 1    2.    The method of claim 1, wherein the database includes data representative of sales  
2       by the stores.
- 1    3.    The method of claim 2, wherein the database includes data representative of  
2       goods ordered by the stores.
- 1    4.    The method of claim 3, wherein the database includes data representative of  
2       goods delivered by the distributors.
- 1    5.    The method of claim 4, wherein the database includes data representative of  
2       goods in an inventory of the suppliers.

- 1 6. The method of claim 5, wherein the data is displayed in each of the web-pages  
2 utilizing the Internet.
  
- 1 7. A system for navigating a user in a network-based supply chain management  
2 interface, comprising:
  - 3 a) logic for registering a plurality of stores, distributors and suppliers of a supply  
4 chain utilizing the Internet;
  - 5 b) logic for assigning each of the stores, distributors and suppliers an identifier;
  - 6 c) logic for receiving a request from a user for access to a database utilizing a first  
7 web-page, wherein the request includes an identifier;
  - 8 d) logic for identifying the user as at least one of a store, distributor and supplier  
9 using the identifier; and
  - 10 e) logic for displaying a second web-page if the user is identified as a store, a third  
11 web-page if the user is identified as a distributor, and a fourth web-page if the  
12 user is identified as a supplier.
  
- 1 8. The system of claim 7, wherein the database includes data representative of sales  
2 by the stores.
  
- 1 9. The system of claim 8, wherein the database includes data representative of goods  
2 ordered by the stores.
  
- 1 10. The system of claim 9, wherein the database includes data representative of goods  
2 delivered by the distributors.
  
- 1 11. The system of claim 10, wherein the database includes data representative of  
2 goods in an inventory of the suppliers.
  
- 1 12. The system of claim 11, wherein the data is displayed in each of the web-pages  
2 utilizing the Internet.

- 1 13. A computer program product for navigating a user in a network-based supply  
2 chain management interface, comprising:
  - 3 a) computer code for registering a plurality of stores, distributors and suppliers of a  
4 supply chain utilizing the Internet;
  - 5 b) computer code for assigning each of the stores, distributors and suppliers an  
6 identifier;
  - 7 c) computer code for receiving a request from a user for access to a database  
8 utilizing a first web-page, wherein the request includes an identifier;
  - 9 d) computer code for identifying the user as at least one of a store, distributor and  
10 supplier using the identifier; and
  - 11 e) computer code for displaying a second web-page if the user is identified as a  
12 store, a third web-page if the user is identified as a distributor, and a fourth web-  
13 page if the user is identified as a supplier.
- 1 14. The computer program product of claim 13, wherein the database includes data  
2 representative of sales by the stores.
- 1 15. The computer program product of claim 14, wherein the database includes data  
2 representative of goods ordered by the stores.
- 1 16. The computer program product of claim 15, wherein the database includes data  
2 representative of goods delivered by the distributors.
- 1 17. The computer program product of claim 17, wherein the database includes data  
2 representative of goods in an inventory of the suppliers.
- 1 18. The computer program product of claim 18, wherein the data is displayed in each  
2 of the web-pages utilizing the Internet.